

Current Study of the Pet Hotel Market – Bihor Area

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Abstract

The need for pet hotels appeared because the existing hotels did not receive pets under their roof. This trend made its first appearance in 1987 in the form of a dog kindergarten. After that it expanded and there are pet hotels worldwide. This study shows what you need to know if you want to open a pet hotel. You will have to find a space and then worry about employees, stocks and last but not least, competition. The competition may be local or even internationally. This trend is still new to the majority so we will only see a decline of it by 2040, when the market will be saturated.

Biography

Cătălina Malinchi is a 4th year student at Technical University of Cluj-Napoca, specialization: Economical Engineering. She is a creative person, with great team spirit and always with a positive attitude.

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Manuscript received on May 21, revised on December 6, 2015